



PRESS RELEASE

AOX Introduces The World's First Antioxidant Alkaline Water Filtration System That Incorporates An Active Oxygen Sterilizing Function For Homes.

Singapore, 28 September 2020 – AOX Pte Ltd, a leading Singapore company that designs and supplies alkaline water dispensers is proud to launch the AOX Compac O2+ Antioxidant Alkaline Dispenser with built-in Active Oxygen Sterilizer.

Designed in Singapore, AOX Compac O2+ is the world's first antioxidant alkaline water filtration system that incorporates an Active Oxygen Sterilizer function for homes. The newly designed alkaline water dispenser enhances users' quality of life by addressing daily clean water consumption and sanitization needs for the whole family.

As standards of living improve, there is an increasing awareness of how clean food and water can significantly impact one's health. AOX Compac O2+ is designed to provide not only antioxidant alkaline water but also the ability to sanitize meat, vegetables, fruits, and utensils as well. Using Active Oxygen Sterilization, the AOX Compac O2+ effectively removes pesticides from fruits and vegetables as well as bacteria and odour from utensils, baby milk bottles and even small toys. This is all done chemical-free!

"Our customers are health conscious and food is very important to them. That is how we conceived the idea of incorporating an Active Oxygen Sterilizer into our Alkaline Water Filtration Dispenser," says Jeffrey Tan, Founder and CEO, AOX.

AOX Patented Filter System

The Compac O2+ features a 7-stage water filtration system. A One-Micron Sediment Carbon Block Filter (F12-U) effectively removes sediments such as rust, particles and lead in the tap water. It also removes organic chemical substances such as chlorine, detergent, pigments and carcinogens. Foul smell is also eliminated during the filtering process, leaving fresh tasting water for consumption. It is equipped with Dual Dynamic Microbiological Interception (DDMI) filter to remove 99.99% of microscopic bacteria and other contaminants from water, such as heavy metals, fluoride, leaving filtered water containing only minerals desired by the human body. It also removes the need to boil water, which is a common habit of households.



Natural Antioxidants in Every Drop

Our AOX Antioxidant Alkaline Minerals filter makes the water dispense by the Compac O2+ alkaline and antioxidant in nature. Our filter supplies essential minerals such as calcium, potassium, magnesium, sodium and silica to promote healthy cells, bones, joints, organs and skin. Furthermore, it decreases the size of water molecule clusters with abundance of negative ions.

“Comprehensive research has been done to prove that Antioxidant Alkaline Water improves metabolism, immune system, blood circulation, remove toxins found in our body and even defies aging, we have many positive testimonies by our customers on how our Antioxidant Alkaline Water has benefited them and their household,” says Tan.

Active Oxygen Sterilisation

Compac O2+ improves the quality of life by giving users easy access to food safety and hygiene. Our O2+ Active Oxygen Sterilizer can effectively remove toxins and bacteria from fruits, vegetables, meat and even your baby’s necessities. It can also clean the air and remove stubborn unpleasant odour especially after cooking!

The O2+ Active Oxygen Sterilisation function is subtly concealed and positioned at the top of the machine, preventing any accidental activation by children. An Active Oxygen Sterilisation air hose is housed neatly and conveniently at the side, where users can easily extract the air hose to release active oxygen into water receptacles for cleaning and sterilization functions. The system is optimally designed for easy cleaning and minimal maintenance.

Concept and Design

In households with babies and young children, it is common to have both water filter dispensers and sterilizers. These two systems when placed together, take up a lot of space on the kitchen counter. The AOX Compac O2+ is an amalgam of innovation, functionality and aesthetics. Minimalistic in design, it integrates subtly into contemporary kitchen designs, eliminating the need for two separate systems for drinking and sterilization.

The AOX Compac O2+ is an integrative, cost and space-saving water drinking and cleaning solution for homes and families. This project is funded by Enterprise Singapore in recognition of AOX Compac O2+’s innovation and unique design.

To understand more about the AOX Compac O2+, please watch our product video found in this link: https://www.youtube.com/watch?v=J3F8_-b3OYQ&t=14s



Pricing and Availability

The AOX Compac O2+ Antioxidant Alkaline Water Dispenser with Active Oxygen Sterilizer retails locally at S\$2,780 and will be available from October 2020. Available in 2 colours, Rose Mist and Platinum White; it is now available for demo and pre-order at AOX Showrooms (Midview City & Square 2) and at TANGS (Orchard & Vivo City) AOX Counter.

Editor's Note

High-res lifestyle and product images and videos are available for download from the link here: <https://bit.ly/3mMquEO>

If you are interested for a product demo session or a 1:1 media interview to talk about the benefits of this product, please contact our media contact below.

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About AOX

AOX Pte Ltd is a leading Singapore company that specializes in designing and supplying antioxidant alkaline water dispensers and other health related products. The company was founded with the vision to help people improve their health. To date, AOX has provided natural antioxidant alkaline water dispensers to thousands of households, offices, hospitals and clinics in Singapore. AOX has been voted the number 1 brand for alkaline water in Singapore for 2018 and 2019. The company has also won a series of awards such as Singapore Good Design Award (2015 & 2018), Singapore Prestige Brand, Super Health Brand and many others.

To find out more about AOX Pte Ltd, please visit www.aox.com.sg